



Federal Department of Economic Affairs, Education and Research EAER State Secretariat for Education, Research and Innovation SERI

Swiss Confederation

Bilateral Science and Technology Collaboration with Asia 2017-2020 YOLK

Workload: 100%

Workplace: YOLK, Indeogwon IT valley A-619ho, Imiro 40, Uiwangsi, Gyeonggi-do, South Korea

YOLK builds a cow-shaped solar power station in developing countries around the world. Solar Cow charges power banks while children study at school and provides electricity for light, cell phones and more. This rewards parents with easier access to electricity and in exchange persuades them to send their children to school instead of helping with household tasks. As its keyword "Innovation", YOLK challenges innovation through the convergence of design, technology and social value.

Responsibilities of the intern:

- Making partnership for global campaign for reducing child labor and climate change by contacting student groups in different countries.
- · Exploring possible collaborations with other companies in corporate social responsibility
- Studying the project and feedback to online customers
- Drafting documents for press release and social media
- Managing exhibitions (should there be any exhibitions YOLK participates in)

Requirements:

- Currently enrolled Bachelor or Master Student in business, marketing, or international relations at a Swiss university or university of applied sciences; **or** who graduated as BSc or MSc within less than 12 months before the starting date of the internship.
- Swiss national or resident in Switzerland
- Fluent in English, Korean is an asset but not required
- Open minded, proactive and independent person

Employment conditions:

- 3 months full time internship with start date based on mutual agreement
- Work day lunch coupons offered by company
- Scholarship through the bilateral science and technology programme with Asia covering flight and additional living costs